

WORKSHOP OVERVIEW | ELECTRIC VEHICLE ADVERTISEMENT



Overview:

In this activity students will be writing a jingle to advertise an electric vehicle. Students will then turn it into a visual (such as a poster) or record a video of them performing the jingle. Students will practice using their new electric vehicle vocabulary while writing their jingle!

Activity Duration: 45-60 minutes

VOCAB TO INCLUDE

- *Electric vehicle*
- *Battery*
- *Charging station*
- *Range*
- *Environment*
- *Fossil fuels*
- *Emissions*

MATERIALS NEEDED

- *Computer*
- *Pencil*
- *Paper*



INSTRUCTIONS

1. Pick a song (lyrics removed) to accompany your jingle. This will help you make sure your lyrics flow with the music.
2. Using the vocabulary listed above, write a jingle to advertise electric vehicles. Be sure to include the benefits (environmental, financial, etc.) of driving an electric vehicle over a gas powered car in your song.
3. Once your song is completed, you can either type up the lyrics and create a visual display of the lyrics with related pictures, create a music video with audio (you don't have to be in it), or perform and record your jingle for the class.

